

Recommended involvement activities for PCCCA trainers to provide support to CCC

The discounted fee you pay for a CCC membership was established to encourage PCCCA trainers to benefit from the resources offered by CCC, as well as help you build your personal standing in the coaching community. The following list includes activities we recommend you consider to help increase your exposure as a coach trainer – helping you to grow your practice. Dr. Bush, Evan, and Jeff (CCC's founders) have all seen tremendous growth and opportunities from their participation in CCC activities – we want to offer you the chance to leverage the exposure CCC can give you to have this same chance at career growth and enhancement.

- **Encourage your students to become members.**
 - *This step may not benefit you directly, but increased CCC membership benefits us all by increasing all of our exposure opportunities.*
 - Please tell them about the Christian Coaching Club and why they need to join!
 - Reasons can be found at: http://www.pccca.org/momentum_plus.htm
 - E-Mail a reminder about signing up for a Momentum Plus Membership, sending the above link to your students.
 - If you feel a CCC teleclass will be of particular value to a student, please contact Dr. Bush to arrange a special invite to attend the teleclass.
- **Participate in the forum and teleclasses when possible.**
 - Getting your name into posts on the forum, and in front of members on teleclasses will enhance your standing in the coaching community.
 - *Don't wait for a forum topic of interest to pop-up – create one!*
 - *If you have a question or comment on a teleclass call – say it!*
 - YOU WILL get referrals from members who do not have the same niche as you and want to refer clients to someone, because they know and trust you from Coaching Club contact.
 - You also will begin to build relationships with members, possibly leading to them hiring you as a coach.
- **Direct Involvement**
 - We send periodic e-mails that include a Coaching Tip, Inspirational Thought, or Tech Byte to CCC members.
 - You are encouraged to offer your own tips and thoughts. *These do not always have to relate to coaching.* They can be of any nature that you feel would be of interest to our members.
 - It is recommended that each trainer supply a short paragraph that could be sent to members a couple of times per quarter.
 - E-Mail your tips to Jeff, he will take care of sending the e-mail to the membership list.
 - Again, this will enhance your image in the coaching community.
 - *We could arrange to share these amongst ourselves, so that you could send these tips to your e-mail list as well, allowing you to better connect with your clients.*
 - Submit a Resource Article once every six months.
 - These should be about a topic that relates to coaching.
 - Rough and final drafts should be submitted to Dr. Bush for approval.
 - Host a "Bonus" ½ hour teleclass for our members once per year.
 - These can cover a broad range of topics, they can relate to coaching, but they can also involve personal growth topics, etc.
 - Topics and scheduled time should be pre-approved by Dr. Bush.
 - Jeff will help coordinate the set-up of the bridgeline and promotional e-mails.
 - *These can be used as a testing ground for teleclasses you might wish to give to your own clients, as long as the topic is relevant to our membership.*